

# Community Impact 2022

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GFM|CenterTable



Project Angel Heart



Food for Thought Denver



Food Bank of the Rockies

# Our Commitment to Community Runs Deep

As a socially conscious marketing and communications agency, we focus on creating a workplace where everyone feels welcome, and we are regularly named as one of the Best Places to Work in America by Outside magazine, Inc. Magazine and AdAge. We couldn't do this without our team members and community partners who help make a difference each and every day.

Giving back is embedded in our culture, as well as our organizational and individual values.. Since our inception in 2001, we have been committed to investing at least 15% of our profits back into the community each year through cash contributions, donated services, reduced billing rates for nonprofit clients and paid time off for team members to volunteer with various community organizations and causes.



**\$417,223**

IN DONATED AND  
DISCOUNTED SERVICES  
IN 2022



**\$493,649**

IN NONPROFIT CASH  
DONATIONS AND GRANTS  
(since 2011)



**\$386,782**

IN NONPROFIT  
SPONSORSHIPS  
(since 2011)







# The Get Grounded Foundation

In 2015, we established the Get Grounded Foundation, a private 501(c)(3) that provides community grants for new, innovative and entrepreneurial programs to an existing, qualified nonprofit that directly supports the healthy development of at-risk or neglected youth in the Denver and Boulder metro areas. We're honored to support the important work of the following outstanding community programs.



**86**

TOTAL GRANTS  
TO DATE



**\$368,306**

TOTAL FUNDS DISTRIBUTED THROUGH THE  
GET GROUNDED FOUNDATION TO DATE



Illuminate Colorado



The Urban Farm Denver

## Past & Present Grantees

A Precious Child  
African Community Center of Denver  
Augustana Arts  
Autism Society of Colorado  
Black Parents United Foundation  
The Bridge Project  
Child Advocates – Denver CASA  
CASA of Jefferson and Gilpin counties  
Children's Farms of America  
CMDance  
Cobbled Streets  
Colorado COVID Relief Fund  
Colorado Humanities  
Connect our Kids (Colorado CASA)  
Denver Adolescent Response Team (DART)  
Denver Children's Advocacy Center  
Denver City Lax  
Denver Indian Family Resources Center  
Denver Inner City Parish  
Developmental FX  
Extended Hands of Hope  
Families Together at Tennyson Center for Children  
Family Tree  
Fill the Void – Amp the Cause  
Food for Thought – Denver  
Foster Together Colorado  
Friends of Slaven's School  
Havern School  
Hunger Free Colorado  
Illuminate Colorado  
Mile High United Way  
Mirror Image Arts  
Mount Saint Vincent  
PCs for People  
PlatteForum  
Playworks  
Rise Above CO  
Rise Against Suicide  
Rocky Mountain Children's Law Center  
Spirit of the Sun  
Share Our Strength's Cooking Matters Colorado  
SOAR  
STAR Institute  
Struggle of Love Foundation  
Tennyson Center for Children  
The Urban Farm - Denver  
Thriving Families Colorado  
Whiz Kids Tutoring  
Youth Seen  
Zuma's Rescue Ranch



# \$38,857

In cash grants for team member volunteer hours since inception



# 24

average yearly volunteer hours per team member



# 4,114

Volunteer hours since inception



**That equates to almost two years of a full-time team member's time!**

## The Get Grounded Volunteer Program

The Get Grounded Volunteer Program, founded in 2007, recognizes team members who volunteer time by providing them with up to four hours per month of paid time off for time they spend volunteering for nonprofits, schools or other 501(c)(3) organizations. In addition, GFM|CenterTable matches all volunteer hours by donating \$10 per hour, up to \$400 for each team member per calendar year, to the charities for which team members volunteer their time.



Food for Thought Denver

# Relevant Certifications and Memberships





## BOARDS AND COMMITTEES OUR TEAM MEMBERS SERVE ON:

A+ Angels  
AfricAid  
B:CIVIC  
Boulder Voices for Children  
Bowdoin College Alumni Board  
Children's Hospital Colorado  
Colorado Academy Alumni Board  
Colorado Feeding Kids  
Colorado Freedom of Information Coalition  
Colorado Outward Bound School  
CU Leads School of Business  
Denver Metro Chamber Leadership Foundation  
Denver Urban Gardens  
Downtown Denver Partnership  
Girls on the Run of Southeastern Wisconsin  
Front Range Community College MGD  
Havern School  
Louisville Public Library Foundation  
Mental Health Family Advisory Council at Children's Hospital Colorado  
Metro Caring  
Metropolitan Library Commission of Oklahoma County  
Montessori Academy of Colorado  
Most Precious Blood Church and School  
Needle + Frame  
PawsCo  
PROI  
Rocky Mountain Children's Law Center  
SafeHouse Denver  
Tennyson Center for Children  
The STEAD School  
Wartburg West  
Various Parent-Teacher Associations



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