



2023 Community Impact Report

OUR COMMITMENT TO COMMUNITY RUNS DEEP

As a socially conscious marketing communications agency, giving back is embedded in our culture and our values. Since our inception in 2001, we have been committed to investing at least 15% of our profits back into the community each year with cash contributions, grants through our Get Grounded Foundation, donated services, reduced billing rates for nonprofit clients and paid time off for team members to volunteer with various community organizations and causes.



Our Year in Numbers



In 2015, we established the Get Grounded Foundation (GGF), a private 501(c)(3) that provides community grants for new, innovative and entrepreneurial programs that directly support the healthy development of youth in the Denver and Boulder metro areas.

Past & Present Get Grounded Foundation Grantees

A Precious Child
African Community Center
Art Students League of Denver
Augustana Arts
Gateway Domestic Violence Services
Autism Society of Colorado
Black Parents United Foundation
Boulder Voices for Children (CASA)
The Bridge Project
Child Advocates – Denver
CASA of Jefferson and Gilpin Counties
Child and Family Advocacy Program
Children’s Farms of America

CMDance
Cobbled Streets
Colorado Coronavirus Relief Fund
Colorado Humanities
Colorado Meth Project, Inc.
Colorado Uplift
Connect Our Kids
Denver Adolescent Response Team (DART)
Denver Children’s Advocacy Center
Denver City Lax
Denver Indian Family Resource Center
Denver Inner City Parish
Denver Kids (formerly Denver Urban Scholars)

Denver Young Artists Orchestra
Developmental FX
Extended Hands of Hope
Family Tree
Amp the Cause to End Hunger
Food for Thought – Denver
Foster Together Colorado
Friends of Slavens School (FOSS)
Girls on the Fly
Havern School
Hunger Free Colorado
Illuminate Colorado
Jeffco Action Center

Mercy Housing Mountain Plains
Mile High United Way
Mirror Image Arts
Mount Saint Vincent
PCs for People
PlatteForum
Playworks
Project 1.27
Project PAVE
Rise Above CO
Rise Against Suicide
Spirit of the Sun
Share Our Strength’s Cooking Matters Colorado

SOAR
STAR Institute
Struggle of Love Foundation
Tennyson Center for Children
The Urban Farm
Thriving Families
Whiz Kids Tutoring
Youth Seen
Zuma’s Rescue Ranch

Jackson "Sam" Aden came into this world on March 31, 2009, in St. Petersburg, Russia as Frolov Igor Mikhailovich, and joined the family of our founder, Laura Love, on December 1, 2010, as their amazing "Iggy." While Sam left this earth on May 4, 2023, his 14 years were full of big love, mischief, random acts of kindness, laughter (he had the best laugh), a love of his heritage and a passion for philosophical discussions about life. We will continue to honor his legacy through the Sam Aden Kindness Fund, where 100% of the donations – and all future donations – support youth mental health awareness and fund other critical mental health resources and support systems.

the sam aden kindness fund



More than **\$300,000** raised & **\$21,500** provided for special inaugural grants in **2023**, including:

Blue Channel Therapy

The Child Mind Institute

Cobbled Streets

Havern School

Rise Against Suicide

Robbie's Hope

Youth Seen

Get Grounded Volunteer Program

The Get Grounded Volunteer Program, founded in 2007, recognizes team members who volunteer time by providing them with up to four hours per month of paid time off for time they spend volunteering for nonprofits, schools or other 501(c)(3) organizations. In addition, GFM|CenterTable matches all volunteer hours by donating \$10 per hour, up to \$400 for each team member per calendar year, to the charities for which team members volunteer their time.

21 organizations supported in 2023 through Get Grounded Volunteer Program

\$42,604 in cash grants for team member volunteer hours since inception

4,537 volunteer hours tracked since inception

Boards & Committees Where Our Team Members Served

Our Team members served on **28** boards and committees for a total of **330** hours in 2023

- A+ Angels
- AfricAid
- B:CIVIC
- Boulder Voices for Children
- Canada Colorado Association
- Colorado Outward Bound School
- Denver Metro Chamber Leadership Foundation
- Front Range Community College
- Girls on the Run of Southeastern Wisconsin
- Knit for Good
- Love for Lily
- Mental Health Family Advisory Council at Children's Hospital Colorado
- Metro Caring
- Metropolitan Library Commission of Oklahoma County
- Montessori Academy of Colorado
- Most Precious Blood Church and School
- Needle + Frame
- Outward Bound Services Group
- PawsCo
- Public Relations Organization International (PROI)
- SafeHouse Denver
- The STEAD School
- Wartburg West
- Various Parent-Teacher Associations

Partnering to Make a Lasting Impact

GFM|CenterTable partnered with clients to support critical issues including:

- Access to Education
- Affordable Housing
- Animal Welfare
- Child Abuse Prevention
- Civic Engagement
- Financial Empowerment
- Food Insecurity
- Health Equity
- Impact Investing
- Mental Health
- Urban Forestry

Key Community Memberships

