



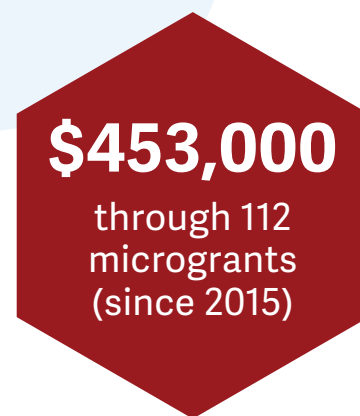
# 2023 Community Impact Report

## OUR COMMITMENT TO COMMUNITY RUNS DEEP

As a socially conscious marketing communications agency, giving back is embedded in our culture and our values. Since our inception in 2001, we have been committed to investing at least 15% of our profits back into the community each year with cash contributions, grants through our Get Grounded Foundation, donated services, reduced billing rates for nonprofit clients and paid time off for team members to volunteer with various community organizations and causes.



## Our Year in Numbers



In 2015, we established the Get Grounded Foundation (GGF), a private 501(c)(3) that provides community grants for new, innovative and entrepreneurial programs that directly support the healthy development of youth in the Denver and Boulder metro areas.

## Past & Present Get Grounded Foundation Grantees

A Precious Child  
African Community Center  
Art Students League of Denver  
Augustana Arts  
Gateway Domestic Violence Services  
Autism Society of Colorado  
Black Parents United Foundation  
Boulder Voices for Children (CASA)  
The Bridge Project  
Child Advocates – Denver  
CASA of Jefferson and Gilpin Counties  
Child and Family Advocacy Program  
Children’s Farms of America

CMDance  
Cobbled Streets  
Colorado Coronavirus Relief Fund  
Colorado Humanities  
Colorado Meth Project, Inc.  
Colorado Uplift  
Connect Our Kids  
Denver Adolescent Response Team (DART)  
Denver Children’s Advocacy Center  
Denver City Lax  
Denver Indian Family Resource Center  
Denver Inner City Parish  
Denver Kids (formerly Denver Urban Scholars)

Denver Young Artists Orchestra  
Developmental FX  
Extended Hands of Hope  
Family Tree  
Amp the Cause to End Hunger  
Food for Thought – Denver  
Foster Together Colorado  
Friends of Slavens School (FOSS)  
Girls on the Fly  
Havern School  
Hunger Free Colorado  
Illuminate Colorado  
Jeffco Action Center

Mercy Housing Mountain Plains  
Mile High United Way  
Mirror Image Arts  
Mount Saint Vincent  
PCs for People  
PlatteForum  
Playworks  
Project 1.27  
Project PAVE  
Rise Above CO  
Rise Against Suicide  
Spirit of the Sun  
Share Our Strength’s Cooking Matters Colorado

SOAR  
STAR Institute  
Struggle of Love Foundation  
Tennyson Center for Children  
The Urban Farm  
Thriving Families  
Whiz Kids Tutoring  
Youth Seen  
Zuma’s Rescue Ranch

Jackson "Sam" Aden came into this world on March 31, 2009, in St. Petersburg, Russia as Frolov Igor Mikhailovich, and joined the family of our founder, Laura Love, on December 1, 2010, as their amazing "Iggy." While Sam left this earth on May 4, 2023, his 14 years were full of big love, mischief, random acts of kindness, laughter (he had the best laugh), a love of his heritage and a passion for philosophical discussions about life. We will continue to honor his legacy through the Sam Aden Kindness Fund, where 100% of the donations – and all future donations – support youth mental health awareness and fund other critical mental health resources and support systems.

the sam aden kindness fund



More than **\$300,000** raised & **\$21,500** provided for special inaugural grants in **2023**, including:

Blue Channel Therapy

The Child Mind Institute

Cobbled Streets

Havern School

Rise Against Suicide

Robbie's Hope

Youth Seen

## Get Grounded Volunteer Program

The Get Grounded Volunteer Program, founded in 2007, recognizes team members who volunteer time by providing them with up to four hours per month of paid time off for time they spend volunteering for nonprofits, schools or other 501(c)(3) organizations. In addition, GFM|CenterTable matches all volunteer hours by donating \$10 per hour, up to \$400 for each team member per calendar year, to the charities for which team members volunteer their time.

**21** organizations supported in 2023 through the Get Grounded Volunteer Program

**\$42,604** in cash grants for team member volunteer hours since inception

**4,537** volunteer hours tracked since inception

## Boards & Committees Where Our Team Members Served

Our Team members served on **28** boards and committees for a total of **330** hours in 2023

- A+ Angels
- AfricAid
- B:CIVIC
- Boulder Voices for Children
- Canada Colorado Association
- Colorado Outward Bound School
- Denver Metro Chamber Leadership Foundation
- Front Range Community College
- Girls on the Run of Southeastern Wisconsin
- Knit for Good
- Love for Lily
- Mental Health Family Advisory Council at Children's Hospital Colorado
- Metro Caring
- Metropolitan Library Commission of Oklahoma County
- Montessori Academy of Colorado
- Most Precious Blood Church and School
- Needle + Frame
- Outward Bound Services Group
- PawsCo
- Public Relations Organization International (PROI)
- SafeHouse Denver
- The STEAD School
- Wartburg West
- Various Parent-Teacher Associations

## Partnering to Make a Lasting Impact

GFM|CenterTable partnered with clients to support critical issues including:

- Access to Education
- Affordable Housing
- Animal Welfare
- Child Abuse Prevention
- Civic Engagement
- Financial Empowerment
- Food Insecurity
- Health Equity
- Impact Investing
- Mental Health
- Urban Forestry

## Key Community Memberships

